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Media Plan

Moderate Campaign Plan

The party will meet with all its candidates and allies in the coming months to review their campaign strategy

The Party will commence its moderate campaign by holding village meetings in every constituency as of early February

A few senior members of the party will look at the possibility of the party staging a special ceremony as part of the 34 anniversary independence celebrations.

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Concerns were raised initially about the party holding its own independence celebrations but some members felt that it can upset the party since it should be bipartisan.

The party will train some of its members in every constituency to monitor the indoor and public meetings of the NNP as discretely as possible.

The NDC is aware of the next AGM of the Media Workers Association of Grenada (MWAG)

The National Media Center will spearhead all of the party's efforts to commence regular talk-shows and submit weekly letters to the editor to help influence the party's national discourse.

Hamlet Mark is to set up the recording and monitoring of all Government press conferences and news releases immediately.

Ms. Tennesha Thomas of Red Hills Kingston Jamaica is the NDC's contracted Public Relations Specialist who will give technical guidance to the party throughout the campaign.